

### Awning

FOR REFERENCE ONLY



### Kiosk 1

FOR REFERENCE ONLY



### Kiosk 2

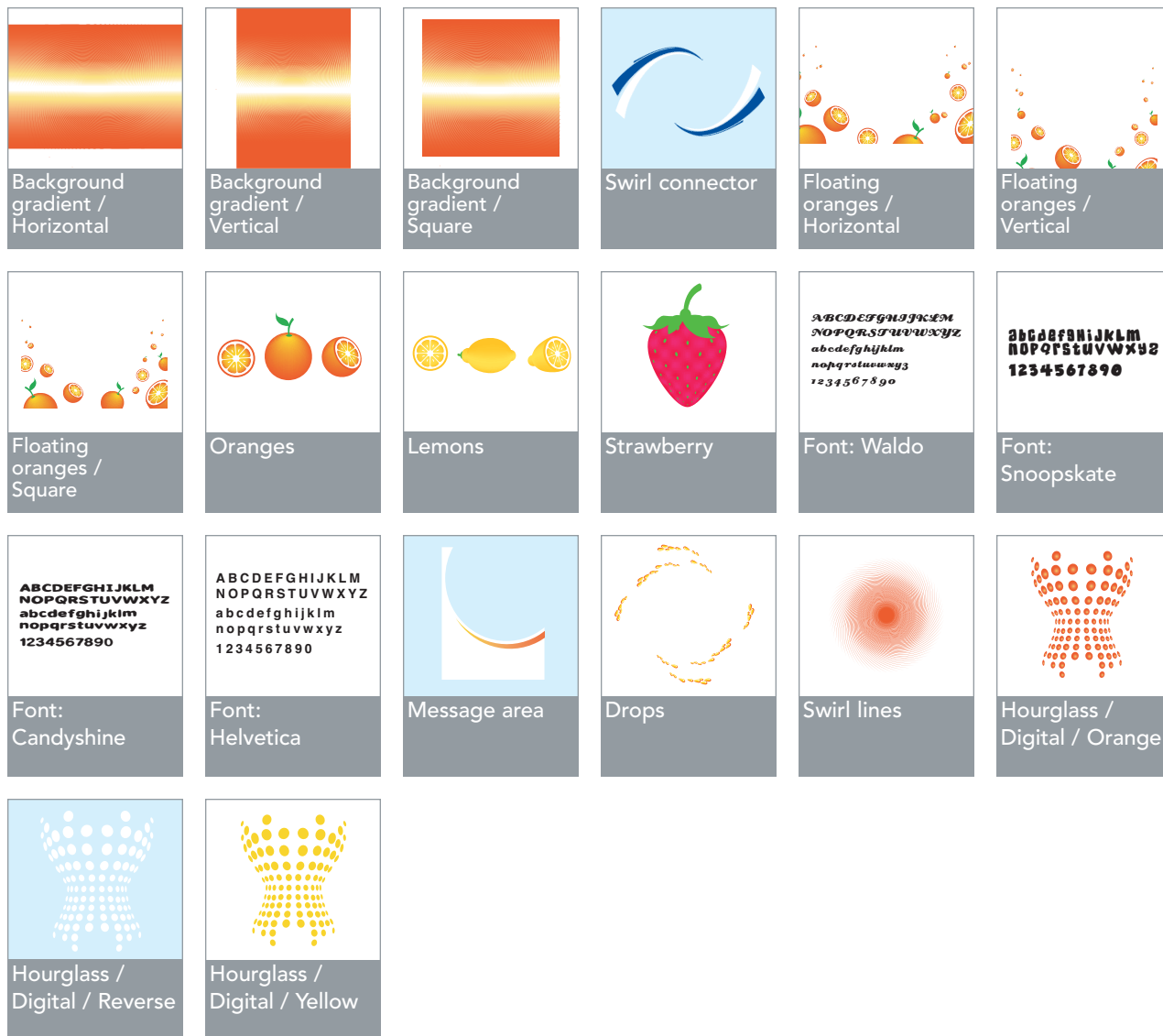
FOR REFERENCE ONLY



# Primary elements



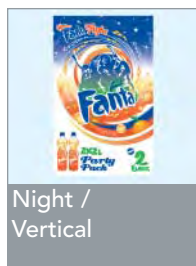
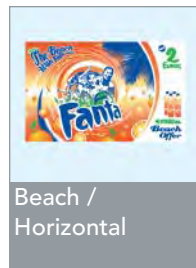
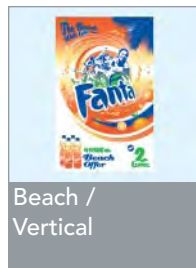
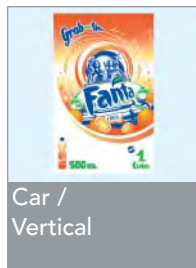
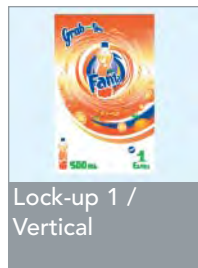
# Secondary Elements



- Overview :: Ready-to-use files
- Ready-to-use files / In-context visuals
- Element overview :: Primary elements
- Element overview :: Secondary elements

# shared

# Ready-to-use files



Lock-up 1 | Vertical

FILE NAME: 450187



Car | Vertical

FILE NAME: 450191



Beach | Vertical

FILE NAME: 450189



Beach | Horizontal

FILE NAME: 452687



Beach | Square

FILE NAME: 452688



### Halloween

FILE NAME: 450193



### Outdoors

FILE NAME: 450192





Night

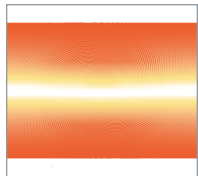
FILE NAME: 450190



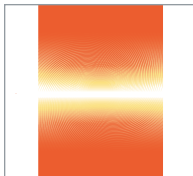
# Primary elements



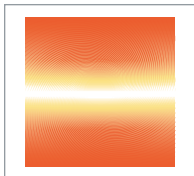
# Secondary elements



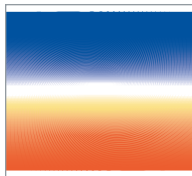
Background gradient / Horizontal



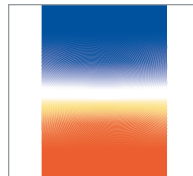
Background gradient / Vertical



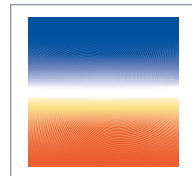
Background gradient / Square



Background gradient blue / Horizontal



Background gradient blue / Vertical



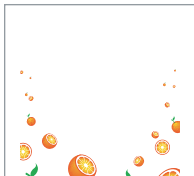
Background gradient blue / Square



Swirl connector



Floating oranges / Horizontal



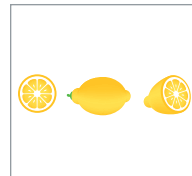
Floating oranges / Vertical



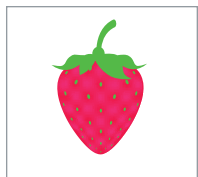
Floating oranges / Square



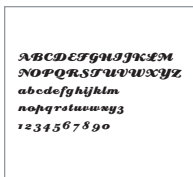
Oranges



Lemons



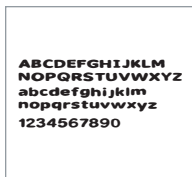
Strawberry



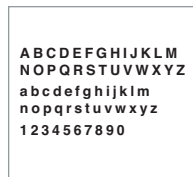
Font: Waldo



Font: Snoopskate



Font: Candyshine



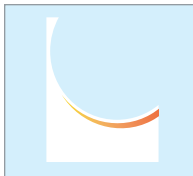
Font: Helvetica



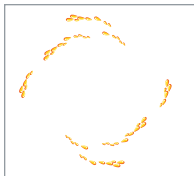
2-bottle lock-up



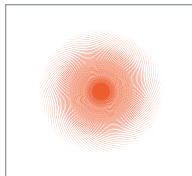
4-bottle lock-up



Message area



Drops



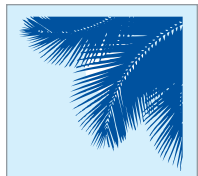
Swirl lines



Car



Beach / People



Beach / Palm



Outdoors / People



Outdoors / Birds



Outdoors / Trees



Halloween / People

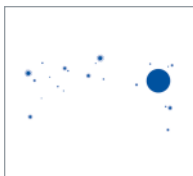


Halloween / Orange

# Secondary elements



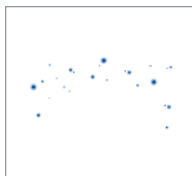
Halloween /  
Bats



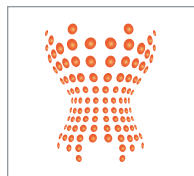
Halloween /  
Stars



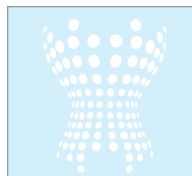
Night /  
People



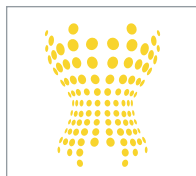
Night /  
Stars



Hourglass /  
Digital / Orange



Hourglass /  
Digital / Reverse



Hourglass /  
Digital / Yellow

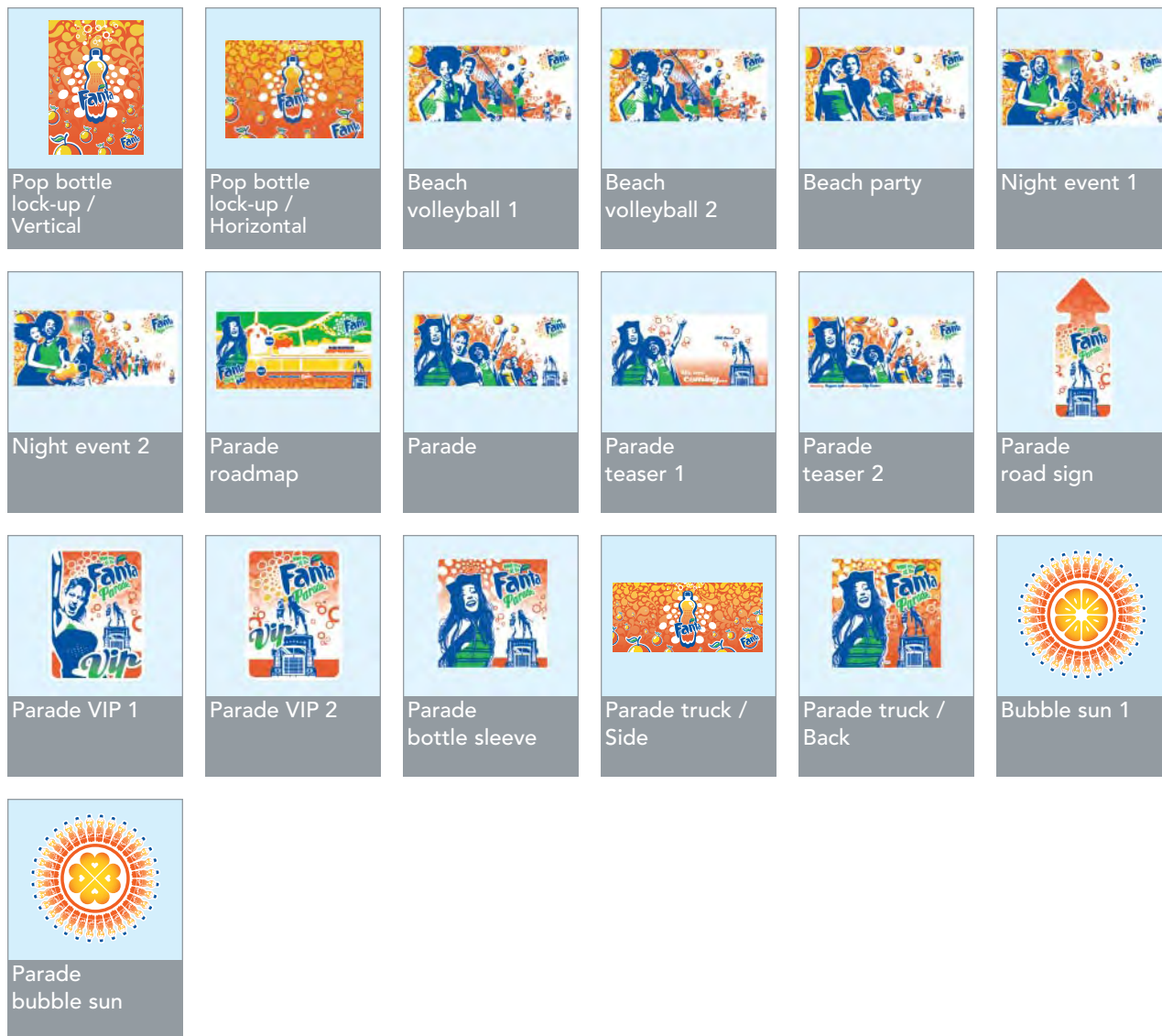
ABCDEFGHIJKLMN  
OPQRSTUVWXYZ  
abcdefghijklmn  
opqrstuvwxyz  
1234567890

Bamboocha  
font: Fantasee

- Overview :: Ready-to-use files
- Ready-to-use files / In-context visuals
- In-context visuals / Inspiration
- Element overview :: Primary elements
- Element overview :: Secondary elements

popular

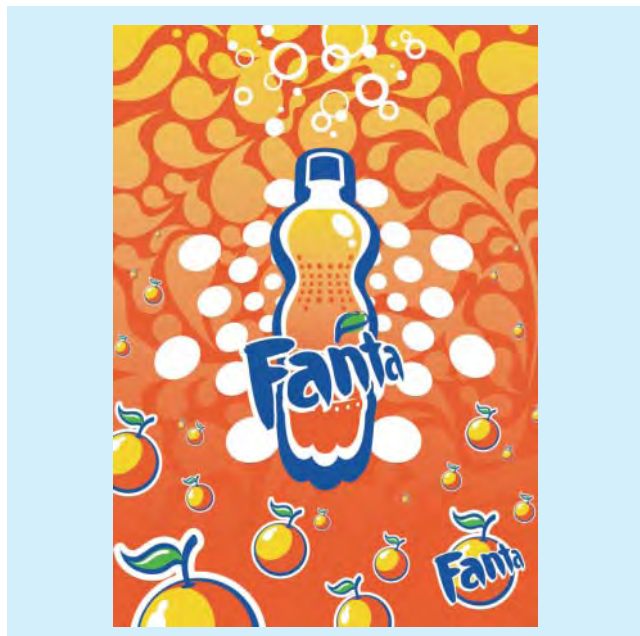
# Ready-to-use files



Fanta VIS Version 1.5 is coming soon and will include Bamboocha visuals.

Pop bottle lock-up | Vertical

FILE NAME: 450119



Pop bottle lock-up | Horizontal

FILE NAME: 452681



**Beach volleyball 1**

FILE NAME: 450125



**Beach volleyball 2**

FILE NAME: 452683



**Beach party**

FILE NAME: 450124



**Night event 1**

FILE NAME: 450126





Night event 2

FILE NAME: 452684



Parade roadmap

FILE NAME: 450130



Parade

FILE NAME: 450127



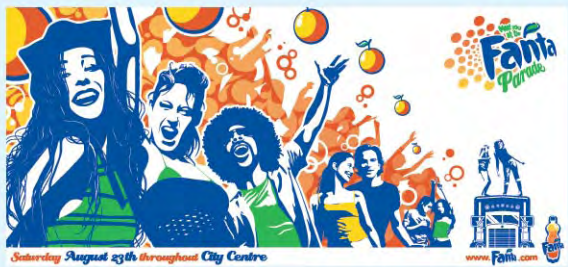
Parade teaser 1

FILE NAME: 450128



Parade teaser 2

FILE NAME: 450129



Parade road sign

FILE NAME: 450131



Parade VIP 1

FILE NAME: 450132



Parade VIP 2

FILE NAME: 452685



Parade bottle sleeve

FILE NAME: 452686



Parade truck | Side

FILE NAME: 450133



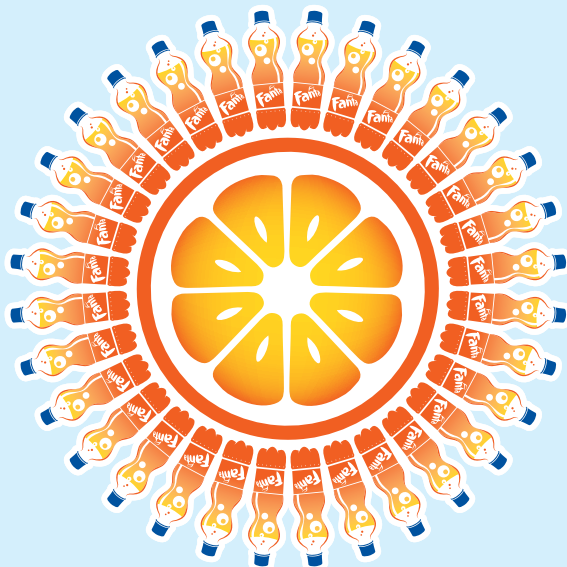
Parade truck | Back

FILE NAME: 450133



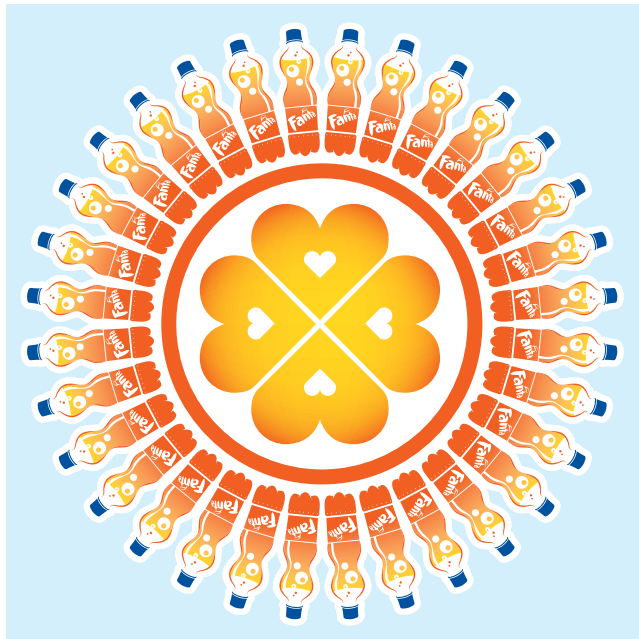
Bubble sun 1

FILE NAME: 450134



Parade bubble sun

FILE NAME: 450134



**Shirt | Woman**  
FOR REFERENCE ONLY



**Shirt | Unisex**  
FOR REFERENCE ONLY



**Tent**  
FOR REFERENCE ONLY



# Primary elements



Fanta logotype



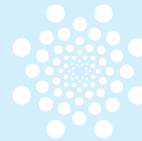
Bubble burst swirl / Orange



Bubble burst swirl / Yellow



Bubble burst swirl / Green



Bubble burst swirl / Reverse



Pop bottle



Pop bubbles



Pop bubbles / Editable



Color palette



Pop bottle lock-up



Bubble burst swirl + pop bottle lock-up



Pop orange lock-up



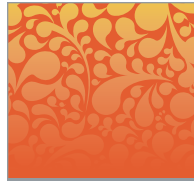
# Secondary elements



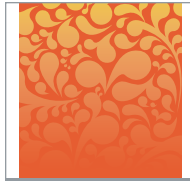
Background drops 1 / Horizontal



Background drops 1 / Vertical



Background drops 2 / Horizontal



Background drops 2 / Vertical



Floating pop oranges / Horizontal



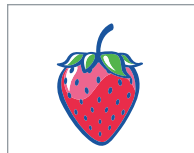
Floating pop oranges / Vertical



Pop orange



Pop lemon



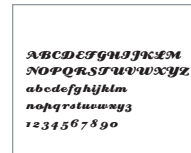
Pop strawberry



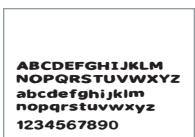
2-bottle lock-up



4-bottle lock-up



Font: Waldo



Font: Candyshine



Font: Helvetica



Volleyball couple 1



Volleyball couple 2



Volleyball players 1



Volleyball players 2



Volleyball / Setting



Volleyball / Net



Beach couple 1



Beach girl 1



Beach / Drums



Beach / Trumpets



Beach / Setting



Night couple 1



Night couple 2



Night couple 3



Night couple 4



Night couple 5

# Secondary elements

