

ARTWORK FILES



ARTWORK FILES: Composite Logos



Primary Composite / Global / 4-color (CMYK)

pc_gl_4c.eps



Primary Composite / Olympic / 4-color (CMYK)

pc_o_4c.eps



Single-level Composite / 4-color (CMYK)

slc_4c.eps



Single-level Composite / Olympic / 4-color (CMYK)

slc_o_4c.eps



Primary Composite / China / 4-color (CMYK)

pc_ch_4c.eps



Primary Composite / China / Chinese / 4-color (CMYK)

pc_ch_che_4c.eps



Single-level Composite / Chinese / 4-color (CMYK)

slc_che_4c.eps



Primary Composite / Diet Coke / 4-color (CMYK)

pc_dko_4c.eps



Primary Composite / Coke Zero / 4-color (CMYK)

pc_koz_4c.eps



Primary Composite / Coke Light / 4-color (CMYK)

pc_kol_4c.eps



Primary Composite / Global / Pictograms / 4-color (CMYK)

pc_pic_4c.eps



Primary Composite / China / Chinese / Pictograms / 4-color (CMYK)

pc_ch_che_pic_4c.eps



Single-level Composite / 2-color Overprint

slc_2c0.eps



Single-level Composite / 2-color Flat

slc_2cf.eps



Single-level Composite / Chinese / 2-color Flat / No Descriptor

slc_che_2c_f_nod.eps



Single-level Composite / 1-color Red

slc_1c_r.eps



Single-level Composite / 1-color Black

slc_1c_k.eps

ARTWORK FILES: Foregrounds and Backgrounds

All layout files are 4-color CMYK.



**Primary Vertical Layout /
Foreground 1 / Red**

pvl_fgd1_r.eps



**Primary Vertical layout /
Foreground 1 / White**

pvl_fgd1_w.eps



**Primary Vertical Layout /
Foreground 2 / Red**

pvl_fgd2_r.eps



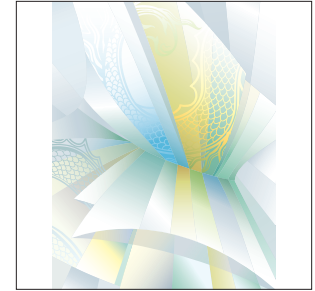
**Primary Vertical Layout /
Foreground 2 / White**

pvl_fgd2_w.eps



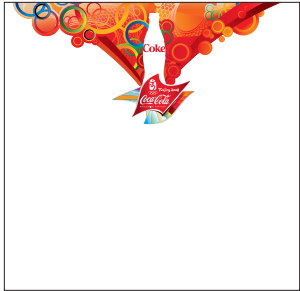
**Primary Vertical Layout /
Background / Red**

pvl_bgd_r.eps



**Primary Vertical Layout /
Background / White**

pvl_bgd_w.eps



**Primary or Alternative Layout /
Top Element**

te_cok.eps



Corner Element / Red

ce_r.eps



Corner Element / White

ce_r.eps



**Primary or Alternative Layout /
Background / Red**

bgd_s_r.eps



**Primary or Alternative Layout /
Background / White**

bgd_s_w.eps

ARTWORK FILES: Elements

All element files are 4-color CMYK.



Prism / Simple / Red
prism_s_r.eps



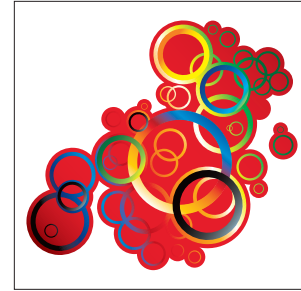
Prism / Simple / White
prism_s_w.eps



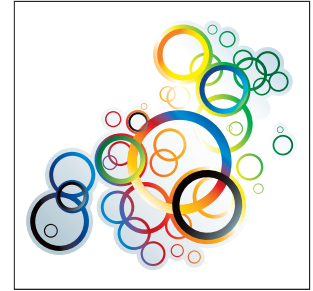
Prism / Complex / Red
prism_c_r.eps



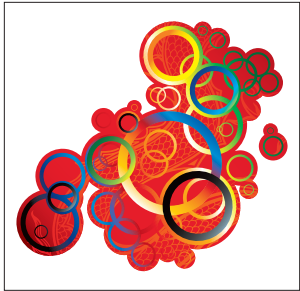
Prism / Complex / White
prism_c_w.eps



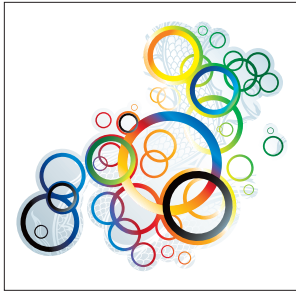
Refreshment Bubbles / Simple / Red
orb_s_r.eps



Refreshment Bubbles / Simple / White
orb_s_w.eps



Refreshment Bubbles / Complex / Red
orb_c_r.eps



Refreshment Bubbles / Complex / White
orb_c_w.eps



Contour Bottle / Vector / Coke
pc_gl_coc_lockup.eps



Contour Bottle / Vector / Coca-cola
pc_gl_coc_lockup.eps



Contour Bottle / Photograph
pc_gl_cok_lockup.eps



Coke Side of Life Lockup / Coke
pc_gl_cok_lockup.eps



Olympic Rings Lockup / White
or_w.eps



Olympic Rings Lockup / Red
or_r.eps



Contour Bottle / Photograph
cb_ph.eps

ARTWORK FILES: Executions



Poster / Primary Vertical Layout / Photograph

poster_pvl1_fgd1.eps



Poster / Primary Vertical Layout / Foreground 1

poster_pvl2_fgd1.eps



Poster / Primary Vertical Layout / Foreground 2

poster_pvl3_fgd2.eps



Point-of-Sale / Primary Horizontal Layout

pos1_ph_w.eps



Point-of-Sale / Alternative Vertical Layout

pos2_avl_r.eps



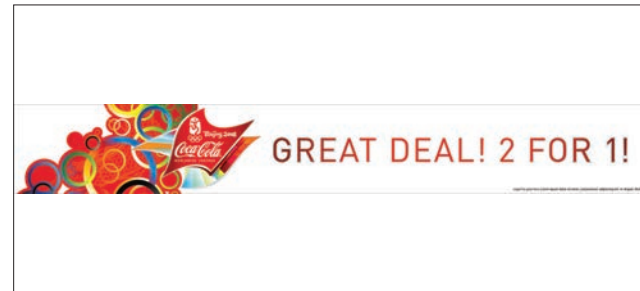
Point-of-Sale / Alternative Vertical Layout

pos3_avl_w.eps



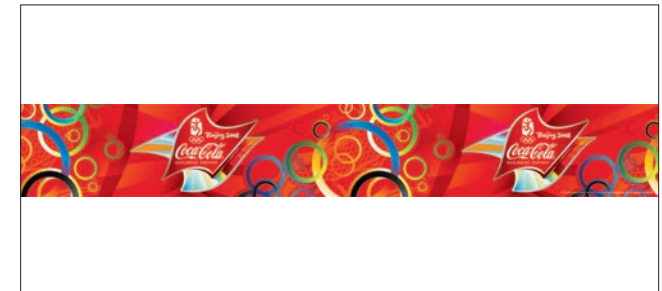
Point-of-Sale / Alternative Vertical Layout

pos4_avl_w.eps



Shelf Strip

shelf_strip1_w.eps



Shelf Strip

shelf_strip2_r.eps

ARTWORK FILES: Executions



Display Base Wrap
display_base_wrap_r.eps



Rack Header
rack_header_r.eps



Rack Side Panel
rack_side_panel_r.eps



Cooler Sticker (Handle)
cooler_sticker_handle.eps



Cooler Sticker (Base)
cooler_sticker_base.eps



Street Banners
street_banners1.eps



Street Banners
street_banners2.eps



Wobbler 1 / Primary Composite
wobbler1_pc.eps



Wobbler 2 / Olympic Ring
wobbler2_or.eps



Wobbler 3 / Primary Composite / Red Complex
wobbler3_pc_rc.eps



Barrel Cooler
barrel_cooler.eps



Ceiling Danglers
ceiling_danglers.eps

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